

Down syndrome Outreach Logo Design Contest

The winning design will be placed on the front of Buddy Fest T-shirts and used for Down syndrome Outreach promotional materials. Designers are encouraged to use their creativity and imagination while highlighting Down syndrome Outreach, and may also include Buddy Fest and Spring Fling in design.

Rules and Guidelines

1. There is no entry fee to submit a design. You may submit up to two designs, but they must be submitted as separate entries.
2. Need supplies or support? Come join us Wednesday, May 8th from 11 AM-1 PM at The Arc offices during our paperwork workshop. We will provide art supplies and materials.
3. Design must be wholly original. By submitting a design, you are guaranteeing that you hold original rights to everything in it, that it may be printed on distributed t-shirts and other promotional material, and that it does not contain any copyright material.
4. If you are under the age of 18, your design must be submitted by a parent or guardian on your behalf.
5. Design(s) must be submitted in .pdf format, and emailed to rhondar@arcwhatcom.org by 11:59pm (PST) on June 10th 2024. Include your name, email address, mailing address and telephone number.
6. The winning designer agrees to sign a waiver to allow Down syndrome Outreach the use of their design, free of charge, for any and all printing and promotional purposes.
7. Contest winner must agree to work with the printer if slight changes/modifications are necessary for production. If not, an alternate winner may be chosen.
8. By submitting an entry, you are agreeing to all contest rules. If you have any questions, please email rhondar@arcwhatcom.org.
9. Design may not exceed 8.5" wide by 11" high.
10. Design will appear on the front of a solid-color shirt.
11. Design will be printed on a blue shirt and with up to two solid colors. Gradients and transparencies cannot be incorporated.
12. DsO reserves the right to make adjustments to all entries, including colors of the design and the shirt.

How Winner is Selected

1. Entries will be evaluated first by the DsO Committee and will be reviewed for:
 - Concept and originality of design
 - Visibility from a reasonable distance
 - Adherence to design and submission rules and guidelines
 - Adherence to colors
 - Successfully capturing the spirit of the DsO and our overall mission
 - Completeness of design and readiness for printing

2. Upon final review, the top three designs will be presented for a public vote from the community (limit of one vote per person). Vote must be submitted by 11:59pm (PST) on July 15th 2024 via survey monkey. If a tie breaker is required, the DsO committee will cast the final vote.

Fine Print

Publicity and Agreement: Contest entry constitutes an agreement by the submitting designers to grant free license of all copyrights of the submitted works to DsO in perpetuity, for publicity and promotional purposes. All entries will be printed in The Arc of Whatcom County newsletter.

Media Release: By submitting artwork, you agree that if your design wins, DsO retains first printing rights and a free license, in perpetuity, to utilize the design on t-shirts and other promotional items, including marketing, fundraising, and public relations materials. You are guaranteeing that your design does not contain any copyrighted material, including images/copy found on the internet, unless clearly marked as published under a Creative Commons (cc) license. Contest entrants who are not selected as the winning designer(s) retain all rights to their artwork. All entries will be featured in The Arc of Whatcom County newsletter.

Winners Will Receive:

- \$100 Amazon Gift Card
- Recognition on the Arc of Whatcom County website
- Recognition on social media
- A free t-shirt

Deadlines and Important Dates

- Spring Fling April 28th – Contest begins
- **June 10th – SUBMISSION DEADLINE**
- July 1st – Community voting begins
- July 15th – Voting closed
- July 22nd – Winner announced
- Buddy Fest 2024 – T-shirt release